

## Curriculum Vitae

### **Bisakha Dewan**

PhD researcher

School of Agriculture and Food Sciences

University of Queensland, Australia

and

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Department of Agribusiness and Marketing

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### **Professional Experience**

- **Chairman** (October 2018 – December 2019), Department of Agribusiness & Marketing, Sher-e-Bangla Agricultural University, Dhaka- 1207
- **Assistant Professor** (May, 2015 – Present), Department of Agribusiness & Marketing, Sher-e-Bangla Agricultural University, Dhaka- 1207
- **Lecturer** (May, 2013 – May, 2015), Department of Agribusiness & Marketing, Sher-e-Bangla Agricultural University, Dhaka- 1207

### **Research Experience**

- **Principal Investigator**, (January 2017 to December 2018) project named ‘A study on micro enterprise development of ethnic women communities in Rangamati Hill District’, funded by Sher-e-Bangla Agricultural University Research System (SAURES).
- **Investigator**, (June 2018 - today) project named ‘Assessment of fish market waste as protein source for the aquaculture operation and developing the environmental friendly processing technology’, funded by Ministry of Science and Technology, Bangladesh Government.
- **Investigator**, (January 2014 - December 2015) project named ‘Entrepreneurship and Value Chain Development for Linking Farmers with Markets (Component-IV)’ CRP Hill Agriculture Project, funded by Krishi Gobeshona Foundation (KGF), Dhaka, Bangladesh.

### **Teaching Experience**

#### **Undergraduate level**

- AGBM 425 International Business
- AGBM 327 Supply Chain Management
- AGBM 475 Agribusiness Management
- AGBM 275 Agricultural Marketing

#### **Postgraduate level**

- AGBM 511 Advanced Marketing Management

- AGBM 521 Service Marketing

### **Academic Background**

- **MS in Agribusiness & Marketing**, Department of Agribusiness & Marketing, Sher-e-Bangla Agricultural University (SAU).
- **BSc in Agribusiness Management**, Faculty of Agribusiness Management, Sher-e-Bangla Agricultural University (SAU).
- **Higher Secondary Certificate (HSC)**, Science Group, Dhaka Board, Holy Cross College, Dhaka.
- **Secondary School Certificate (SSC)**, Science Group, Chittagong Board, Rangamati Govt. Girls' High School.

### **Research Interests**

- Gender in Agribusiness
- Supply chain and Value chain development of Agricultural Products
- Entrepreneurship development
- Indigenous community development

### **List of Research Publications & Scientific Report:**

1. **Dewan,B.**, Sarker,F., Afrin,S.,A., Hoque,F., and Nahar,L., (2018); Profitability Analysis of Supply Chain Actors in Tropical Fruit Marketing in Khagrachari Hill District, Bangladesh; International Journal of Agriculture and Environmental Research, ISSN: 2455-6939, Volume- 4, issue 3, pp 662-676.
2. **Dewan,B.**, Sarker,F., and Alam,M.,N., (2015); Scenario of Major Fruits Production and Marketing System in Chittagong Hill Tracts, Study Based on Khagrachhari Hill District; International Journal of Economics, Commerce and Management, 3(5), 966 -977.
3. **Dewan, B.**, Uddin, M.,J., Kazal,M.,M.,H., and Sarker,F., (2016); Performance Analysis of Supply Chain and Value Chain of Selected Fruits in Khagrachari Hill District; Bangladesh Journal of Political Economy; Volume-31, No. 3, June 2016. P (225-240); ISSN 2227-3182.
4. Hasan,M.,K., **Dewan,B.**, Afrin,T., Rahman,M.,Afrina,T., Beg,T.,H., and Islam, S., (2019) Profitability Analysis of Cut Flowers – Based on Rose. EPRA International Journal of Multidisciplinary Research, Volume 5, Issue 10, October 2019, ISSN (online): 2455-3662.
5. Saha,S., **Dewan,B.**, Sarker,F., and Afrin,A.,S., (2019); Measuring Gender and Income Impact on Perception of Organic Food: An Empirical study on German Youth; International Journal of Research in Computer Application and Management, ISSN: 2232- 1009, Volume – 9, issue 02, p 6- 13.
6. Afrin, T., Saha, S., Dewan, B., Rahman, M., Afrina, T., Beg, T.H., Islam, S., and Khatun, M.M., 2020. Measuring the effectiveness of brand posts on brand pages and customer brand engagement through social media in Bangladesh. International Journal of Economics, Business and Accounting Research (IJEBAR), Vol-4, Issue-2, E-ISSN: 2614-1280 P-ISSN 2622-4771, <https://jurnal.stie-aas.ac.id/index.php/IJEBAR> pp 31-39
7. Sarker,F., Kazal,M.,M.,H., and **Dewan,B.**, (2017); Women Empowerment and its impact on empowerment : A study in the Dhaka City, Bangladesh. Bangladesh Journal of Political Economy; Volume- 31. No. 5, pp 453-468.

8. Hoque. F., Akter.A., Chakraborty.J., **Dewan.B.**, and Khatun.M., (2017); Hilsha Fish Marketing Strategies in Dhaka city of Bangladesh. Journal of Research in Business, Economics and Management (JRBEM), ISSN: 2395-2210, Volume 9, Issue 4.
9. Sammy,H.,M., Latif, M.,A., Rahman, M.,R., **Dewan,B.**, and Rasha,R.,K. (2015); Profitability and Household level Efficiency of Aromatic Rice production in Dinajpur District of Bangladesh; International Journal of Sustainable Agricultural Technology; Volume-11, No. 4, April 2015. P (1 – 5); ISSN 1815-1272 (online).Web address and link: <http://gscience.gurpukur.com/our-journal/ijSAT/volume-11-2015/issue-4-april-2015.html>

### **Conference Participation**

- Paper presenter, Biennial Conference 2015, Bangladesh Economic Association (BEA).

### **Training Program**

- a) ‘AWARD Women Leadership and Management Course’ held in Nairobi, Kenya from November 4 to 10, 2018.
- b) ‘AWARD Research Proposal Writing and Scientific Writing and Publishing Courses’ held in Nairobi, Kenya from July 8 to 14, 2018.
- c) ‘AWARD’ Mentoring workshop’, held in Nairobi, Kenya from February 19 to 23, 2018.
- d) ‘IT support technical’ three months training organized by BASIS, Bangladesh Ministry of Finance.
- e) ‘Innovative Teaching Methodology’ organized by Institutional Quality Assurance cell (IQAC), SAU, May 8, 2018, under HEQEP, University Grant Commission (UGC), Bangladesh.
- f) ‘Outcome Based Education and Using Rubrics in Higher Education’ organized by Institutional Quality Assurance cell (IQAC), SAU, April 24, 2018, under HEQEP, University Grant Commission (UGC), Bangladesh.
- g) ‘Training on Teaching, Learning and Assessment Strategy’ organized by Institutional Quality Assurance cell (IQAC), SAU, 27-28 December 2017, under HEQEP, University Grant Commission (UGC), Bangladesh.
- h) A training program on ‘Data Analysis by Statistical Package STATA’ conducted by HEQEP sub-project, improvement of teaching learning quality of undergraduate and postgraduate studies of the faculty of Agribusiness management (CP-3636), from 8 to 16 May 2016.
- i) A training program on ‘Analysis of productivity and efficiency’ at Sher-e-Bangla Agricultural University, held on 6<sup>th</sup> April 2015, organized by Faculty of Agribusiness & management.
- j) A training program on effective use of TEEAL at Sher-e-Bangla Agricultural University, held on 4<sup>th</sup> August, 2015.

### **Scholarships and Awards**

- Got ‘Prime Minister Fellowship’ for PhD program in The University of Queensland, Australia for 4 years.
- Got ‘African Women in Agricultural Research and Development (AWARD) fellowship, 2018’ as a fellow for ‘Leadership Training and Agricultural Research for Professional Career Development’ for 2 years in Kenya, Africa, funded by Australian Centre for International Agricultural Research (ACIAR).
- Got ‘Krishi Gobeshona Foundation (KGF)’ scholarship as a MS Fellow.

- Got 'Rangamati District Council' scholarship as a merit tribal student each year from 2004 to 2011.
- Got 'Chittagong Hill tracts Development Board' scholarship as a merit tribal student each year from 2007 to 2012.

### **Thesis and Project Work**

- **MSc Thesis title:** (Funded by KGF)  
Marketing efficiency and Value Chain development of selected fruits in Khagrachari District.
- **Seminar Title:**  
Growth Rate Analysis of Major Fruits in Chittagong Hill Tracts and Its' Policy Implication.
- **BSc Project Paper:**  
Measuring the efficiency of marketing strategies of retail business in Bangladesh- a study based on Meena Bazar.

### **Statistical Analysis skills**

- STATA
- SPSS
- NVivo
- R and R<sup>2</sup>